

COREtec®

the Original

PROPLUS

COREtec® PRO SERIES



EN

IT - SP - PT

From one true original to another, it's a family affair!



The real values in life are those created and found within families; authenticity, trust and the opportunity given to be creative and express yourself. These same values drive our company and they define our corporate culture. We saw an opportunity to create a better floor. We chased a dream and created a whole new category along the way. As the innovators of COREtec®, the Original, 100% waterproof floor, we did just that. Today, our consumers are enjoying our solutions of stylish, strong floors that sustain real family lives - full of entertaining, kids and pets.

*"Click, lock, enjoy.
It is as simple as that!"*

It all began as an entrepreneurial business in 2001, within our founder's heart and spare bedroom as our "headquarters". With the invention of COREtec®, the original, patented, 100% waterproof floor in 2013, we grew rapidly to become the leading brand of these unique and highly innovative products. We launched our European division in 2016 and that same year were acquired and embraced into the family of Shaw Floors, an industry leader and subsidiary of Berkshire Hathaway, led by the world-renowned investor, Warren Buffett.

We've come a long way from where we started to where we are now. But those family values guide us still. Led by management and embraced by every employee, dealer, and partner, we are recognized as the problem-solvers, innovators and design enthusiasts. Today we offer an incredible range of resilient, durable floors that can be purchased, installed and lived upon in one single day. Click, lock, enjoy. It is as simple as that!

The most difficult task will be choosing from our wide variety of life-like decors. But don't worry, you are sure to find one to match your style because we have a floor for every personality.

Welcome to our family. We promise to remain authentic to the core.

What's in your core?

Your COREtec® floor

always fits your style &
stands up to real life,
it's engineered for simplicity.



Always fits your style

We have a passion for providing a wide selection of authentic natural looks, so you can express what makes you, you. Persistent in product innovation – including micro-beveled edges, enhanced painted bevels and Embossed in Register technology – we create the most appealing designs and textures available.



Stands up to real life

Our floors are 100% waterproof, kid proof and pet proof. Try them in your kitchen or bathroom: they won't warp or buckle, even if submerged in water. Our 100% waterproof core, resilient vinyl and protective wear layer will keep your floor looking good for the life of your home. So naturally, all COREtec® floors come with a limited lifetime residential warranty.



Is engineered for simplicity

COREtec® is easy to install, to care for and to live with. Its secure angle tap system doesn't require any glue or nails and can be installed over existing floors without additional underlayment. Forget about sanding, polishing, sealing or refinishing: our floors are maintenance-free.

There's a million reasons to choose COREtec®, but here's our top 6.

Our floors:

- ✓ Are extremely stable
- ✓ Reduce noise
- ✓ Are wear resistant
- ✓ Do not need to acclimate
- ✓ Are suitable for underfloor heating & cooling
- ✓ Install on any surface



Cork, the natural choice

All our floors have a unique attached cork underlayment. Why? It's warmer, quieter and easily installs over existing hard surfaces, perfectly concealing imperfections in subfloors. And: it's one of the most sustainable materials out there. Cork is harvested from the cork tree and can be re-harvested every decade without damaging the tree. A natural solution that brings only benefits to your home or business:



Added sound insulation



A comfortable and warmer floor



A natural protection against mold & mildew



No need for separate underlayment

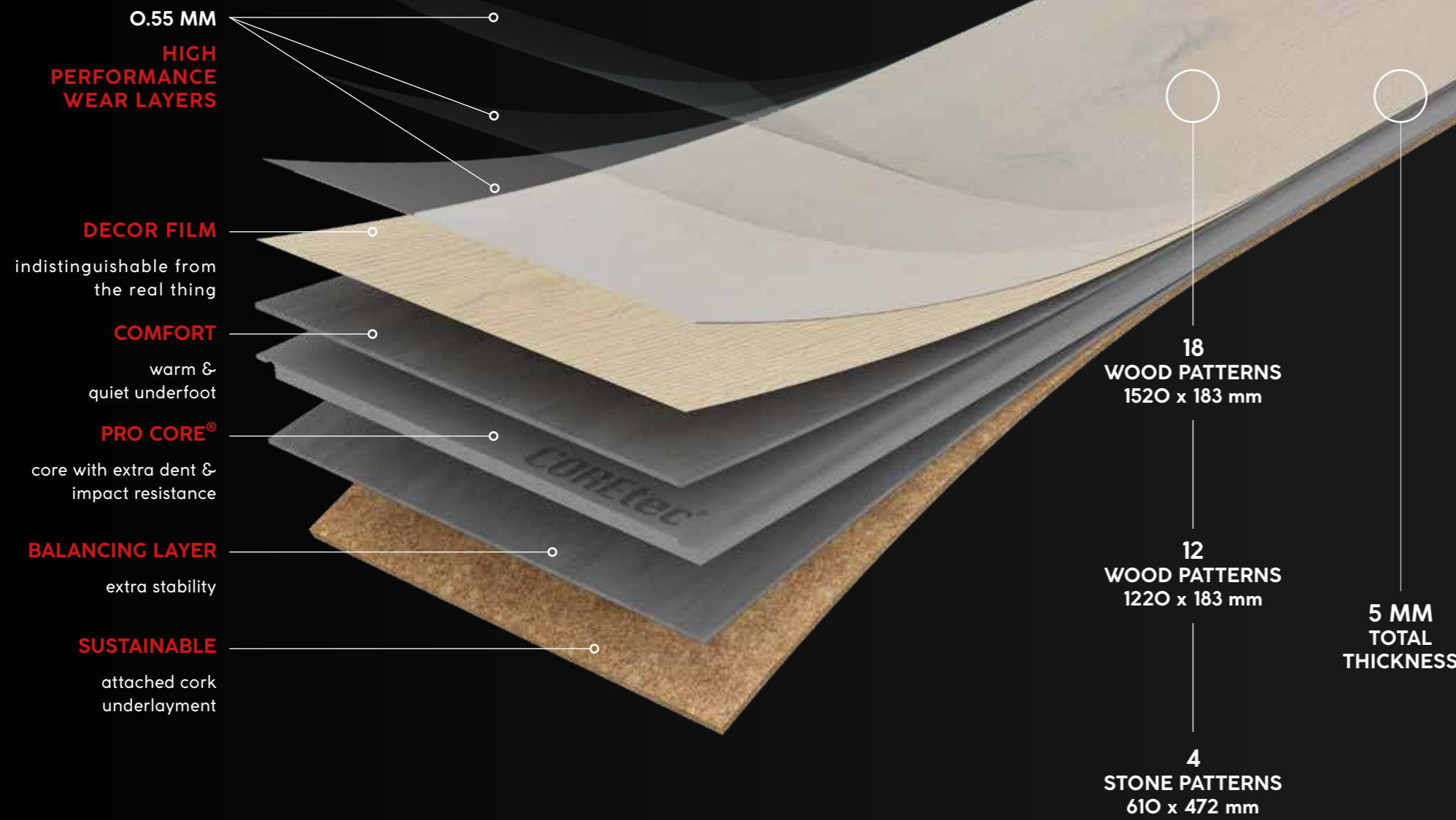












Absorbs subfloor imperfections



PRO CORE

The original 100% waterproof floor, with extra dent & impact resistance.



-  100% waterproof
-  Extremely stable
-  Pet proof
-  Reduces noise
-  Easy to install
-  Wear resistant
-  Installation on any surface
-  No acclimatisation necessary
-  Ideal for underfloor heating & cooling
-  Electrostatic performance

PROPLUS
COREtec[®] PRO SERIES



1520 mm

1220 mm

610 mm

472 mm

183 mm

183 mm

COREtec[®] FLOORS
for high demands

The unique COREtec[®] technology, for commercial project flooring.



“Easy installation”



PARRISH
50 RLV 1215



OPERA
50 RLV 1211



HARPA
50 RLV 1212



PIANO
50 RLV 1213



PEROT
50 RLV 1214





METROPOL
50 RLV 1216



ABSOLUTE
50 RLV 1217



KINGDOM
50 RLV 1228



COSMOPOLITAN
50 RLV 1221



"Inspiring decors"

DREW
50 RLV 1222

“New build or renovation”



MILLAU
50 RLV 1224



DOME
50 RLV 1225



ONTARIO
50 RLV 1226



PETRONAS
50 RLV 1223



WILLIS
50 RLV 1227

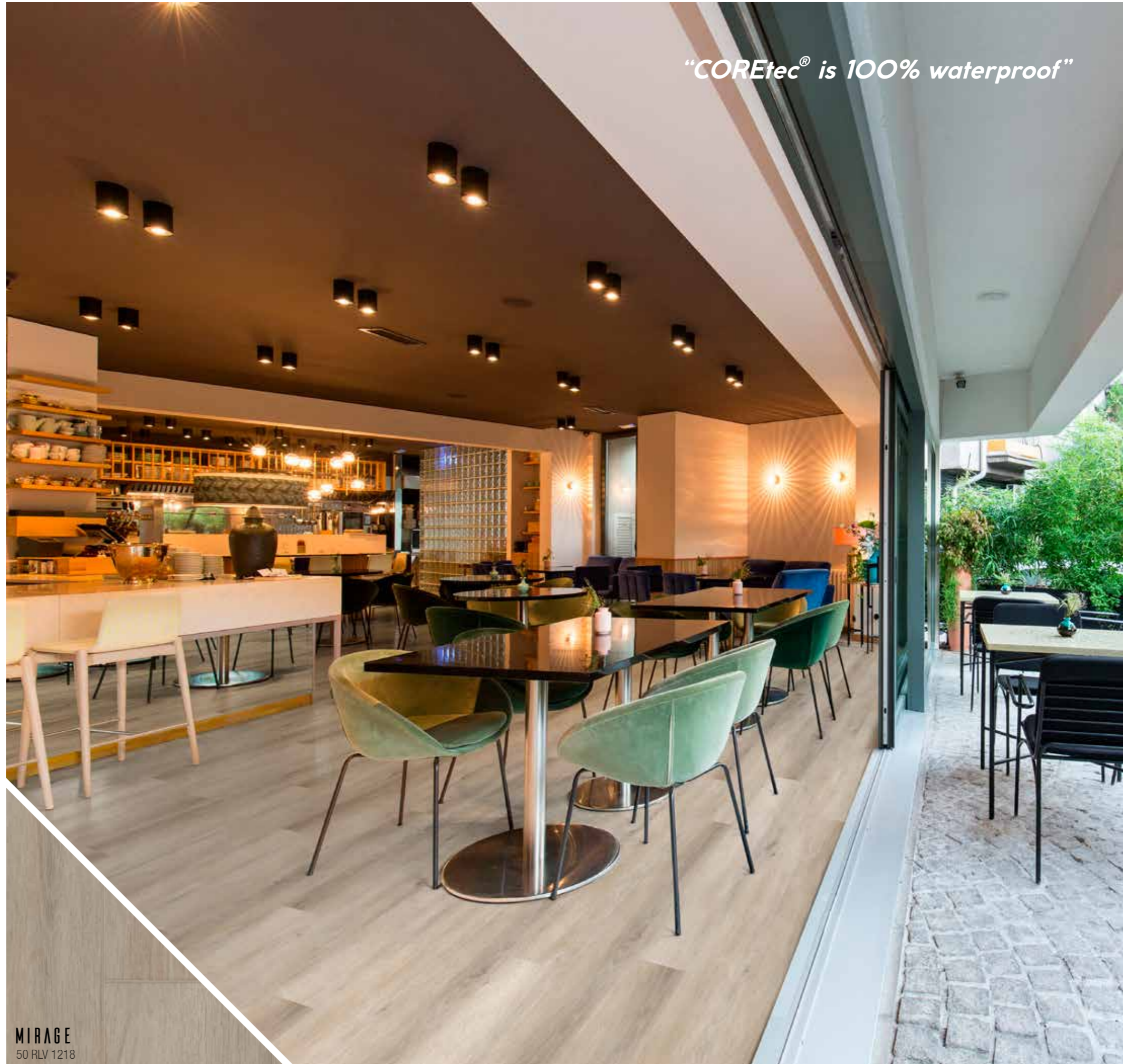




UNION
50 RLV 1229



ARIA
50 RLV 1230



"COREtec® is 100% waterproof"

MIRAGE
50 RLV 1218



LUXOR
50 RLV 1219



BELLAGIO
50 RLV 1220



CANDLER
50 RLV 1209



CENTURY
50 RLV 1204



CHERKIN
50 RLV 1206





TORSO
50 RLV 1210



PROMENADE
50 RLV 1208



IMPERIAL
50 RLV 1207



"Silent & strong!"

STARDUST
50 RLV 1205

1220 x 183 mm

“Authentic designs”



KRONOS
50 RLV 1203

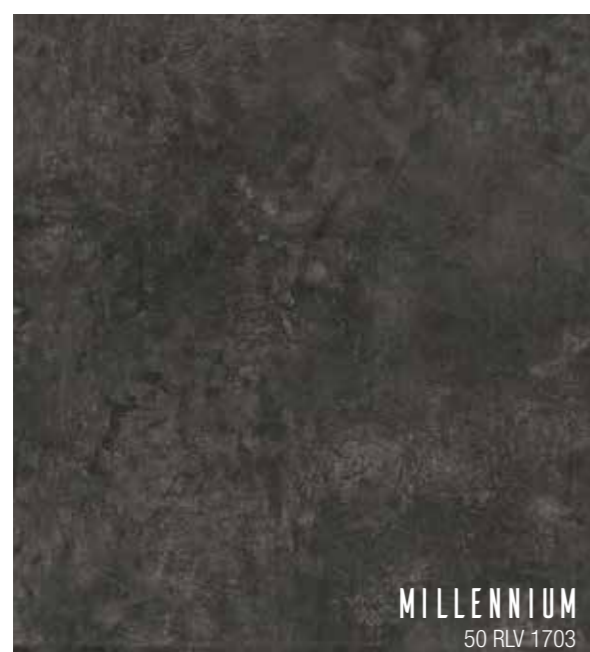


COMCAST
50 RLV 1201



ORIENTAL
50 RLV 1202

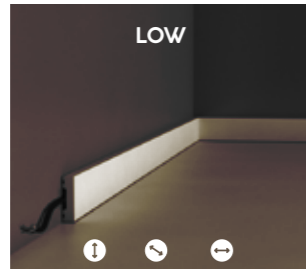




ACCESSORIES

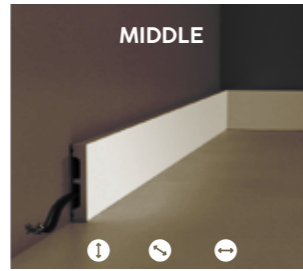
Paintable skirtings

Our paintable skirtings are 100% waterproof & shock resistant.



LOW

4 cm 1 cm 2.3 m
7OPSK2300-1



MIDDLE

6.5 cm 1.3 cm 2.3 m
7OPSK2300-2



HIGH

10 cm 1.3 cm 2.3 m
7OPSK2300-3



CASTLE

14 cm 1.8 cm 2 m
7OPSK2000-1



COVER

Max. 1.3 cm

10 cm 2 cm 2 m
7OPSK2000-2

Matching design accessories

Our design accessories match the design of your floor & are also 100% waterproof & shock resistant.



7 cm 1.6 cm 2.4 m

7OSK3 ... X
(... = Matching design Ref.)



5.8 cm 1.3 cm 2.4 m

7OMD3 ... X
(... = Matching design Ref.)

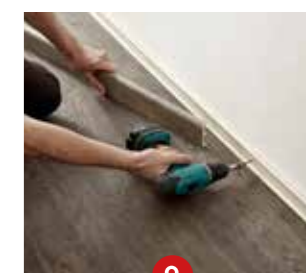
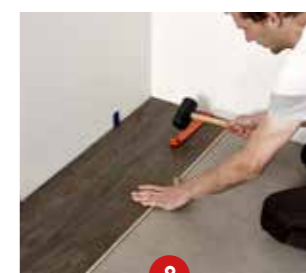
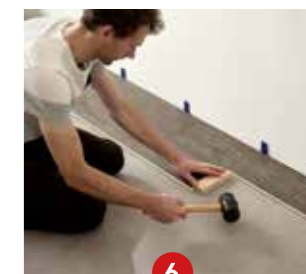
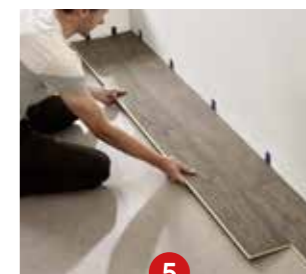
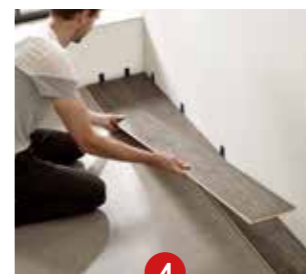
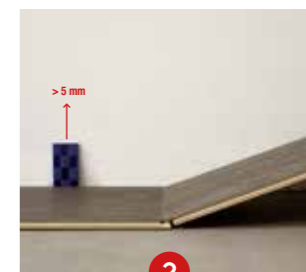
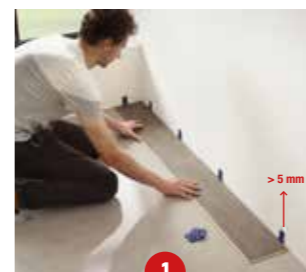




INSTALLATION

Easy to install

COREtec® floors have the easiest install in the market. Follow the steps or watch our installation video on our website by using the following QR code:



MAINTENANCE

The COREtec® Clean, quick & green kit:

- Daily cleaner
- Deep cleaner
- Stain remover



PROPLUS

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5,00 mm
(EN ISO 24346)



0,55 mm
(EN ISO 24340)



PLANKS
1520 x 183 mm
1220 x 183 mm

TILES
610 x 472 mm



PLANKS 1520
10 pcs
2,78 m²
23 kg

PLANKS 1220
12 pcs
2,68 m²
22,60 kg

TILES
10 pcs
2,88 m²
24,25 kg



Has bevels
on the long sides
of the plank.

LEVEL OF USE

Classe d'uso / Clasificación de uso / Classe de utilização
23 / 33 (EN ISO 10874)

GEOMETRICAL CHARACTERISTICS

Fantasia geometriche / Características geométricas / Características geométricas
Conform (ISO 24337)

WEAR RESISTANCE

Resistenza all'usura / Resistencia al desgaste / Resistência ao desgaste
Pass 5 000 cycles (EN 13329 Annex E)

CASTOR CHAIR RESISTANCE

Resistenza alle sedie con ruote / Resistencia a sillas con ruedas / Resistência a cadeira de rodas
Pass 25 000 cycles (ISO 4918)

EFFECT OF FURNITURE LEG

Effeto furniture leg / Efecto de la pata de un mueble / Efeito da perna do móvel
No visible change (EN 16581)

RESIDUAL INDENTATION

Indentazione residua certificata / Huella residual / Recuo Residual
≤ 0.10 mm (EN ISO 24343-1)

RESISTANCE TO STAINING

Resistenza alle macchie / Resistencia al manchado / Resistência a manchas
5 (No visible change)
(EN 438-2)

LOCKING STRENGTH

Chiusura perfetta con sistema a click / Resistencia a la tracción / Força de encaixe
LS ≥ 2.0 / SS ≥ 3.5 (EN 24334)

DIMENSIONAL STABILITY

Stabilità dimensionale / Estabilidad dimensional / Estabilidade dimensional
Pass ≤ 0.25% (EN ISO 23999)

COLOUR FASTNESS TO LIGHT

Resistenza alla luce / Solidez del color a luz artificial / Resistência da cor à luz
> Grade 6 (ISO 105-B02)

IMPACT SOUND REDUCTION

Isolamento acustico/ Aislamiento acústico / Isolamento acústico
 $\Delta_{Lw} = 17$ dB (ISO 10140-3/ EN 717-2)

FORMALDEHYDE EMISSION CLASS

Classe Formaldeide / Emisión formaldehído / Classificação formaldeído
E1 (EN 717-1)

FIRE CLASSIFICATION

Classe di resistenza al fuoco / Resistencia al fuego / Classificação de Fogo
B_{fl} - S1 (EN 13501)

SLIP RESISTANCE

Coefficiente dinamico di attrito / Coeficiente de fricción / Coeficiente de atrito
DS - R10 (EN 13893 / DIN 51130)

UNDERFLOOR HEATING

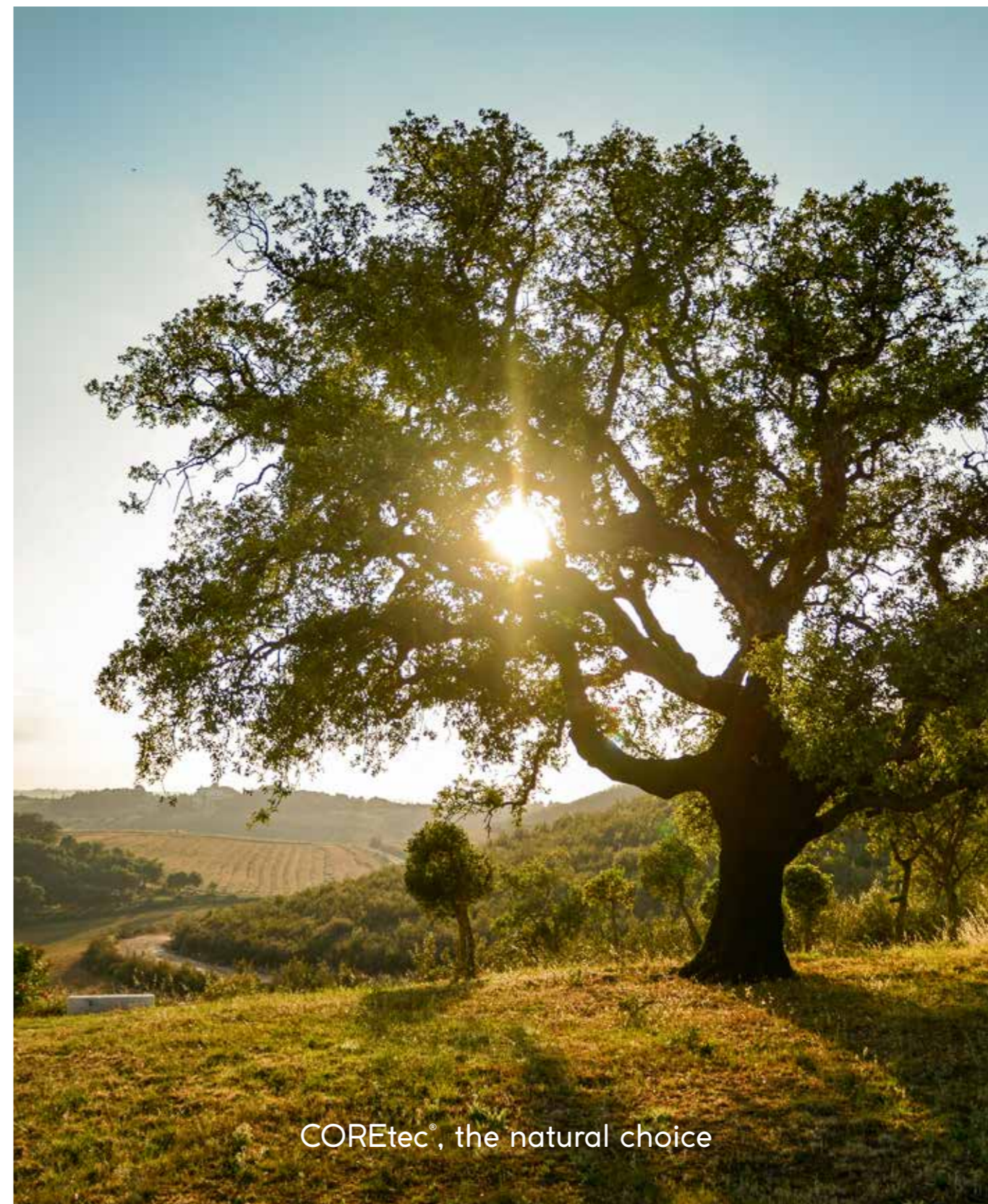
Riscaldamento a pavimento / Calefacción por suelo radiante / Aquecimento por piso radiante
Suitable

ELECTROSTATIC PERFORMANCE

Performance elettrostatica / Rendimiento antiestático / Acumulação de cargas eletrostáticas
≤ 2 kV (EN 1815)

THERMAL RESISTANCE

Resistenza al calore / Aislamiento térmico / Isolamento térmico
0.0318 m²-K/W



COREtec[®], the natural choice



LIFETIME
WARRANTY
RESIDENTIAL



10 YEAR
WARRANTY
COMMERCIAL

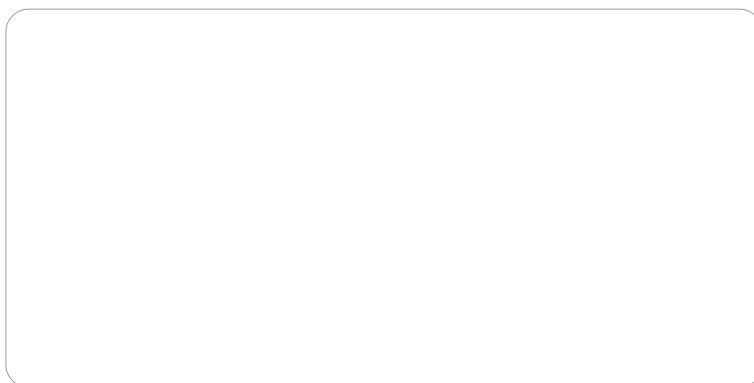


Warranty (years): The warranty covers manufacturing defects and premature wear in the event of normal use.

Garantía (años): La garantía cubre los defectos de fabricación y el desgaste prematuro en caso de uso normal.

Garanzia (anni): La garanzia copre i difetti di produzione e usura prematura in caso di corretto e normale utilizzo.

Garantia (anos): A garantia cobre defeitos industriais e uso prematuro usado normal.



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